

# Alexander Dawson: *Web Professional*

WEB DESIGNER • WEB DEVELOPER • WEB CONSULTANT • WEB SPEAKER • WEB WRITER

## Professional history

### Profile

I'm an award winning 28 year old, self-taught, freelance web professional, writer, published author and recreational software developer from Brighton (UK) with 14 years of industry experience. I create engaging user-experiences through my business (HiTechy) and regularly write articles for highly respected publications.

### Experience

#### *I've worked (or written) with...*

John Wiley & Sons	FriendsOfED (Apress)	Smashing Magazine
MSN Chat Network	SitePoint Pty. Ltd	Six Revisions
UX Magazine	Learnable	FreelanceSwitch
OneXtra Pixel	The One Second Film	UX Booth
KillaNet Technology Ltd	Web Designer Depot	FreelanceMingle
Koach IRC Network	Epic Web Services	Merito Web Services
eXtreme Computing	TechGear 007	<i>You?</i>

### Community

#### *Organisation*

#### *Join Date*

SitePoint Community Forums (SPF)	2009
Guild of Accessible Web Designers (GAWDS)	2010
Usability Professionals Association (UPA-UK)	2010

### Education

#### *Institution*

#### *Qualification*

#### *Grade*

Sussex Downs College	AVCE Health & Social Care	AA
	AS Level Psychology	Pass
	GNVQ (Int) Health & Social Care	Merit

## Professional skills

### Languages

(x)HTML	XML
CSS	VB.NET
WinHelp	JavaScript
PHP & mySQL	SWiSHMax

### Services

Website Design  
Website Tune-Up  
Accessibility Audits  
Usability Tests (UX)  
Online Strategy  
Project Plans (IA)  
Content Writing  
Social Marketing

### Awards

**Web Design Guru of the Year**  
(SitePoint) 2009 – 2010

**(x)HTML Guru of the Year**  
(SitePoint) 2010

**Member of the Month**  
(SitePoint) May 2009

**Awarded Mentor Status**  
(SitePoint) June 2009 – July 2010